



ISRO

Ilika Survey And Research Operations LLP

EXPAND RESEARCH, EXCEL YOUR BUSINESS.

PANEL BOOK

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ABOUT US

We are a leading data and insights platform

ISRO is your go-to partner for optimizing your brand's performance. We assist businesses across various industries in understanding how their competitors fare in crucial business areas compared to themselves. From the initial stages to comprehensive data analysis, we provide end-to-end support. Our dedicated team of skilled research analysts delivers high-quality insights quickly, helping both consumers and business professionals worldwide make informed decisions.



PROFILE

ATTRIBUTES

With advanced technologies and with our well equipped team, we manage to collect all the data accurately and deliver it to the clients in best of its quality.

Audience Attributes

- Name, age etc
- Education
- Ethnicity
- Martial status
- Business Type
- Annual revenue

Business Professional

- Business Professional
- Occupation
- Decision making
- HR role Industry
- Annual income

Legal Services

- Legal Occupation
- Legal Role

Finance

- Type of business
- Decision making
- Asset and investment
- Tax preparation
- Banks
- Insurance

Transport

- Automobile details
- Planned purchase
- Type of business
- Type of vehicle
- Services

Travel

- Travel source
- accommodation
- travel insurance
- Business & Leisure
- Airlines
- Method of booking

Healthcare

- Medical professionals
- Physician specialist
- Medications and services
- Memberships

Technologies

- Smartphones
- Devises
- Desktop
- Gadgets
- Câble/Satellite TV
- Media devises
- Home Appliance

PROFILE

ATTRIBUTES

With advanced technologies and with our well equipped team, we manage to collect all the data accurately and deliver it to the clients in best of its quality.

Government & Military

- Law Enforcement / Emergency
- Service Types
- Military Branch of Part-Time Service
- Military Branch Served
- National Guard Service Branch
- Military Service Status
- Government Level of Employment

Interest & Hobbies

- Health / Fitness / Wellness
- Hobbies / Leisure
- Outdoor Activities
- Sports Activities

Basic Demographics

- Gender
- Language
- Number in Household
- Children
- Household Income
- Employment Status
- Own or Rent
- Region
- Sexual Orientation
- Hispanic Origin
- Registered Voter
- Political Party Affiliation

ITDM & IT ROLES

- Type of IT Professional
- Developer Roles
- Primary IT Functions/Responsibility
- PCs, Tablets, or Client Devices
- Mobile Technology/Applications
- Servers & Data Center
- Cloud Computing & Network
- Voice Technology
- Business Applications & Process
- Software
- Business Intelligence, Big Data,

Automotive

- Vehicles in Household
- Type of Automobile
- Primary Make, Model, Year
- Secondary Make, Model, Year
- DIY Maintenance
- Intent to Buy

Home Features

- Home Improvement/ Upkeep / Repair
- Role in Decision Making
- Lawn Equipment Used

PROFILE

ATTRIBUTES

With advanced technologies and with our well equipped team, we manage to collect all the data accurately and deliver it to the clients in best of its quality.

Tobacco Products

- Products Used
- Cigarettes by Brand (37 brands)
- Smoking Habits & History
- Smoking Cessation or Alternatives Used

Department Store

- Shopping Frequency
- Items Purchased

Consumer Banking

- Interest
- Financial Advice (11 services)
- Online Trading Accounts
- Financial Advisor
- Investment Account
- Investment Account Firm
- Primary Brokerage Firm
- Primary Mutual Fund
- Firm (61 firms)
- Retirement Firm (26 firms)
- Total Investable Assets
- Credit Cards

Ailments & Health Conditions

- Allergy / Asthma / Respiratory
- Arthritis / Joint Ailments
- Autoimmune / Blood
- Cancer
- Cardiovascular / Heart
- Diabetes / Thyroid / Obesity
- Gastric / Digestive / Urinary
- Male / Female Health
- Mental Health
- Neurologic / Nervous Skin / Dermatologic
- Vision / Hearing Impairments,

Entertainment

- Television
- Books
- Movies
- Music
- Magazine Readership (40 genres, 270 titles)
- Radio Stations (39 markets)
- **Liquor**
- Beverage Consumption
- Beer Consumption
- Domestic / Import / Craft Beer Brands
- Liquor Type & Brands

GLOBAL COVERAGE

ISRO is uniquely positioned to deliver the most diverse B2B and B2C online sample globally for maximum feasibility, sustainability, representativeness and consistency.

Our audiences in more than 55+ countries around the world, quickly and efficiently.

North & South America (Reach 25M+)

- UNITED STATES
- CANADA
- MEXICO
- ARGENTINA
- BRAZIL
- COLOMBIA
- CHILE

Europe & Africa (Reach 8M+)

- AUSTRIA
- BELGIUM
- BULGARIA
- CZECH REPUBLIC
- DENMARK
- FINLAND
- FRANCE
- GERMANY
- GREECE
- HUNGARY
- IRELAND
- ITALY
- NETHERLANDS
- NORWAY
- POLAND
- PORTUGAL
- ROMANIA
- SLOVAKIA
- SOUTH AFRICA
- SPAIN
- SWEDEN
- SWITZERLAND
- UNITED KINGDOM

Asia (Reach 15M+)

- AUSTRALIA
- CHINA
- HONG KONG
- INDIA
- INDONESIA
- JAPAN
- MALAYSIA
- NEW ZEALAND
- THAILAND
- VIETNAM
- PHILIPPINES
- SOUTH KOREA
- SINGAPORE
- TAIWAN

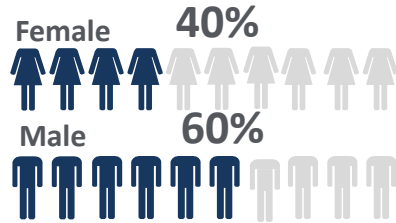


NORTH AND SOUTH AMERICA



UNITED STATES OF AMERICA

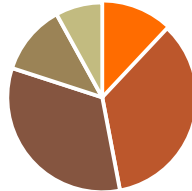
Gender



Panel Count

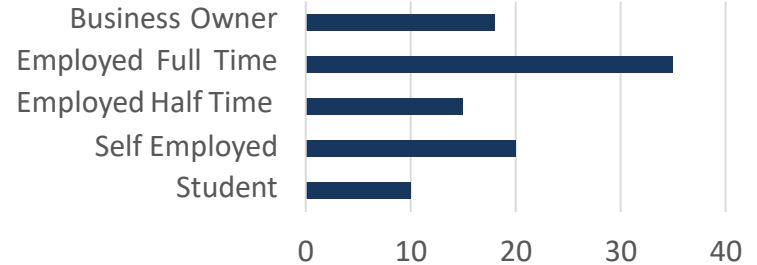
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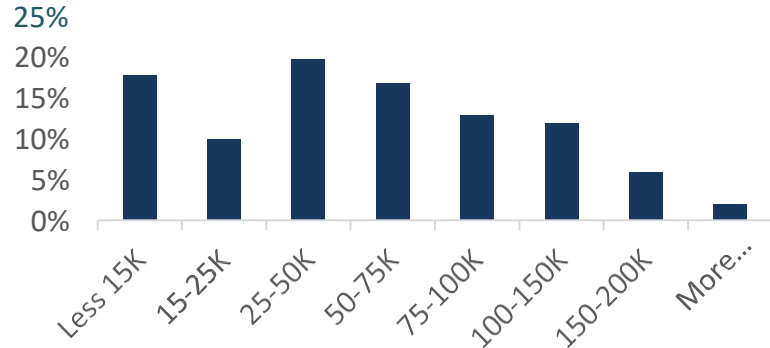


15-24 25-34 35-44 44-54 55+

Employment

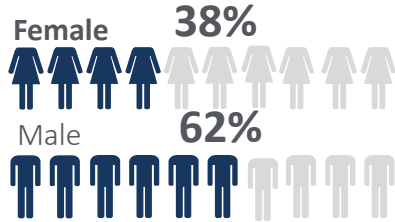


Annual Income



ARGENTINA

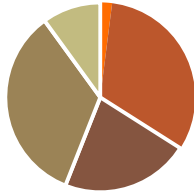
Gender



Panel Count

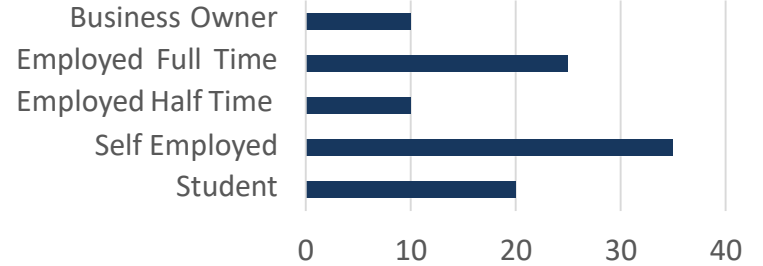
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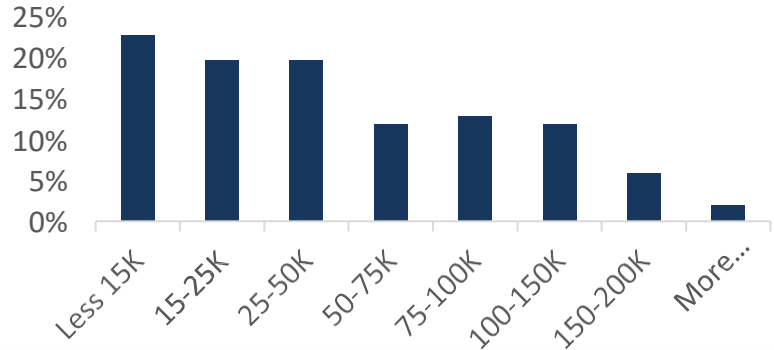


15-24 25-34 35-44 44-54 55+

Employment

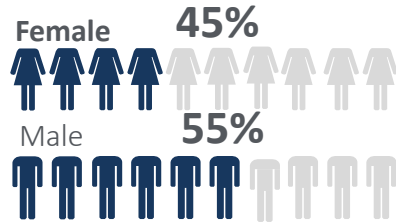


Annual Income



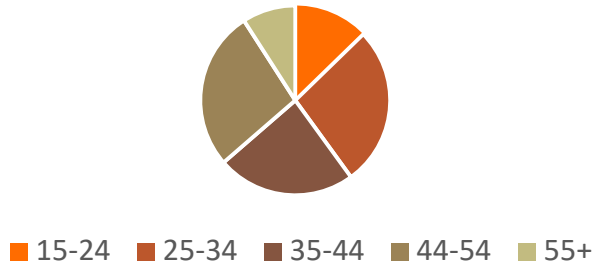
BRAZIL

Gender

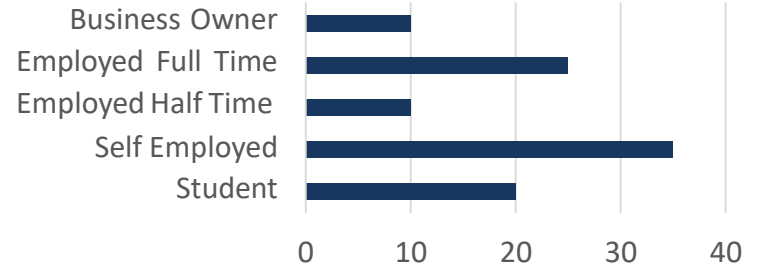


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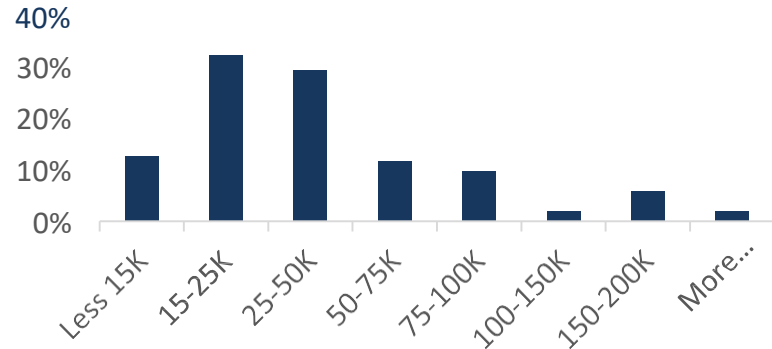
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Employment

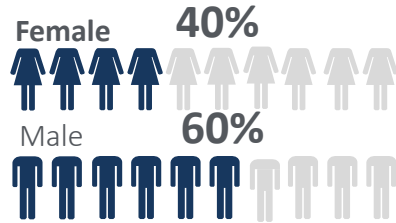


Annual Income



CANADA

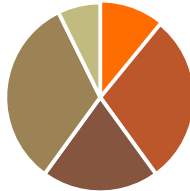
Gender



Panel Count

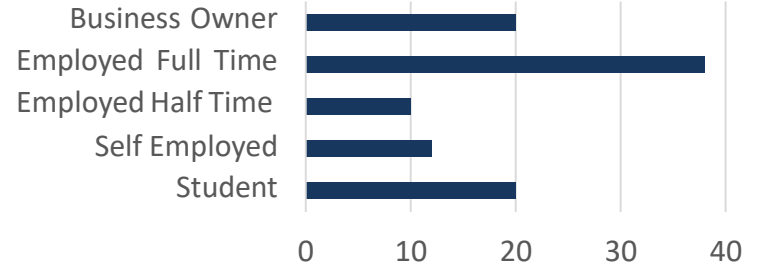
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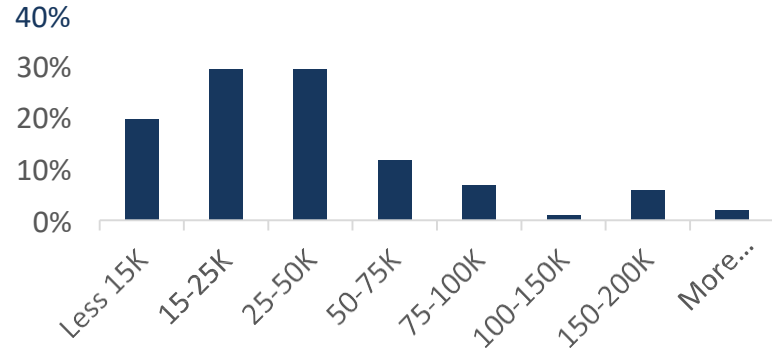


15-24 25-34 35-44 44-54 55+

Employment

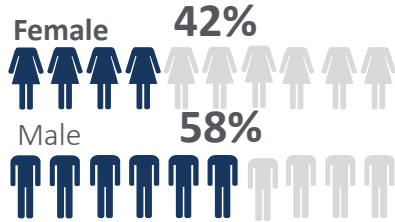


Annual Income



CHILE

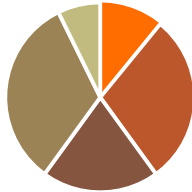
Gender



Panel Count

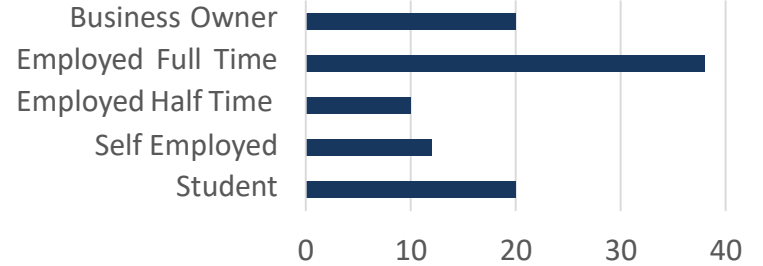
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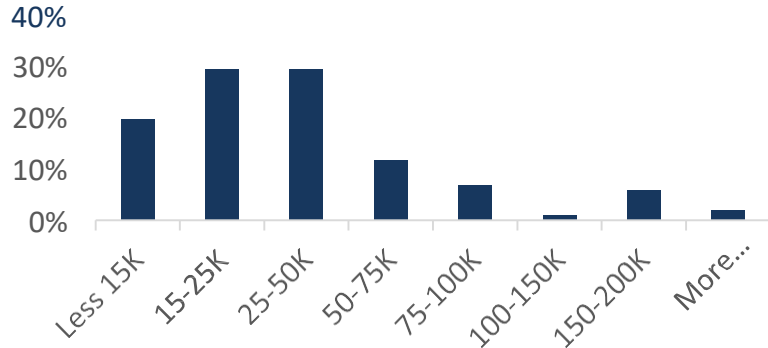


15-24 25-34 35-44 44-54 55+

Employment

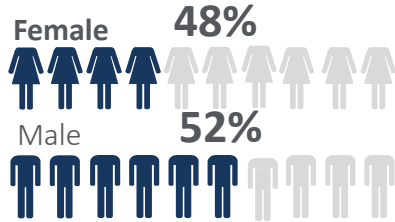


Annual Income



COLOMBIA

Gender



Panel Count

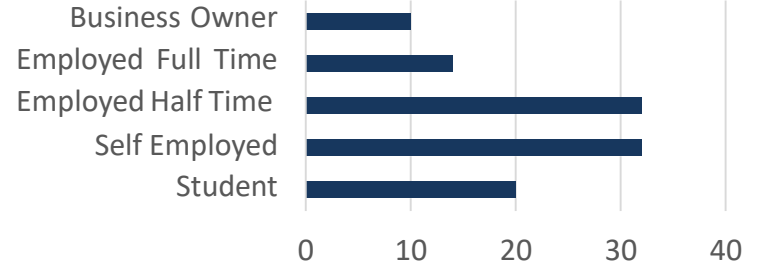
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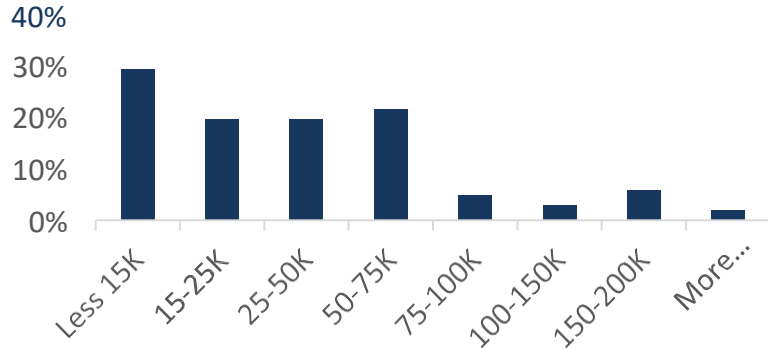


15-24 25-34 35-44 44-54 55+

Employment



Annual Income

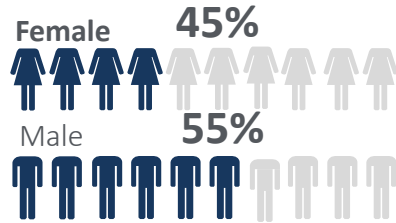


EUROPE & AFRICA COUNTRIES



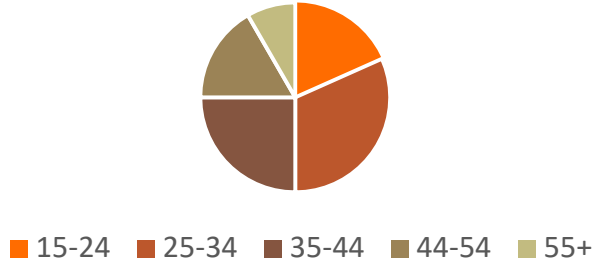
AUSTRIA

Gender

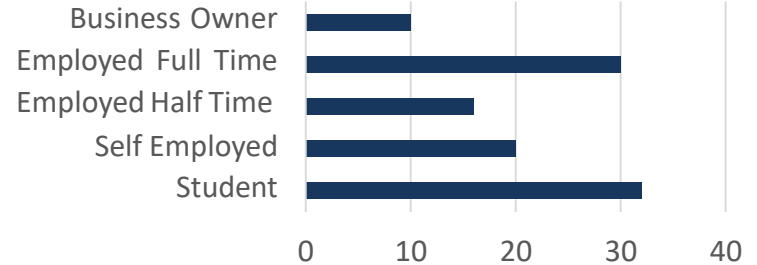


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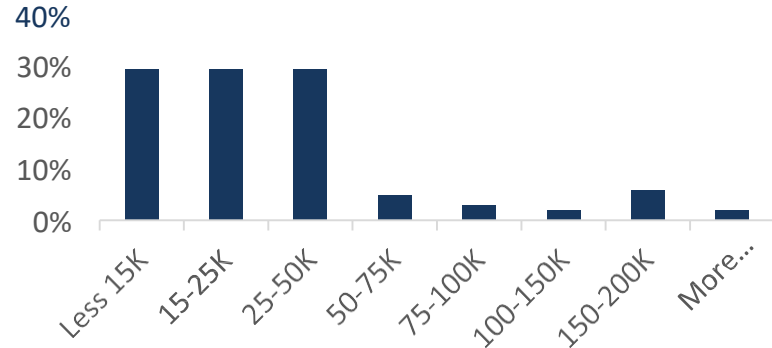
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Employment

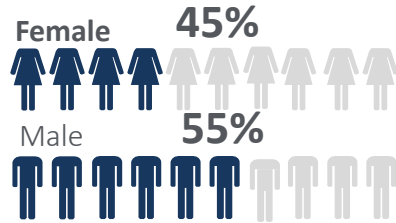


Annual Income



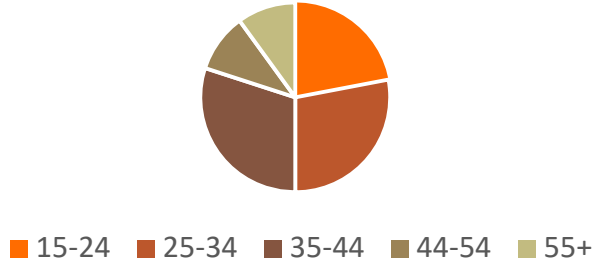
BELGIUM

Gender

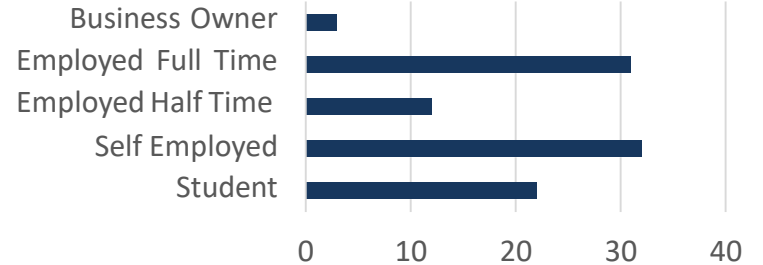


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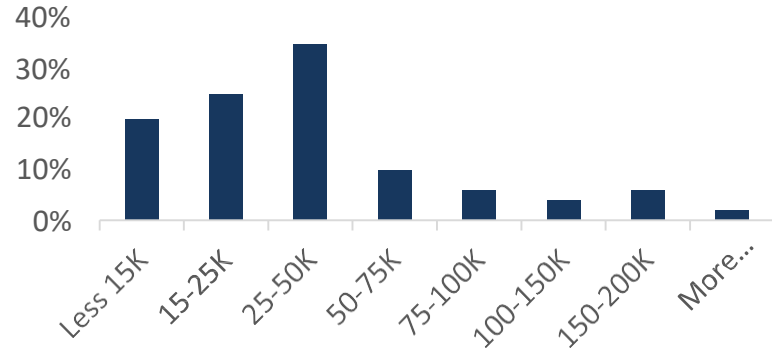
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Employment

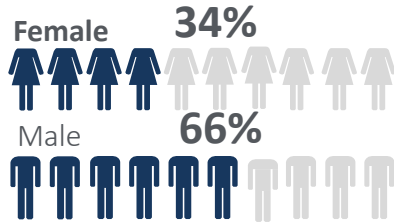


Annual Income



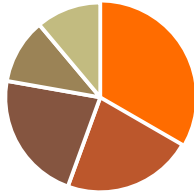
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Gender



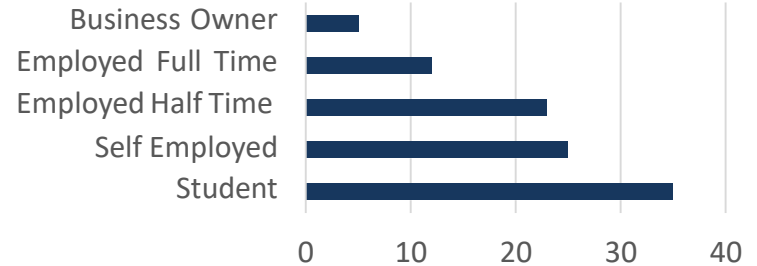
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AGE

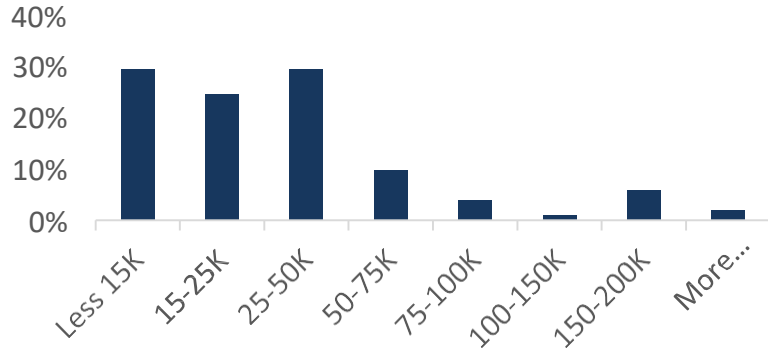


15-24 25-34 35-44 44-54 55+

Employment

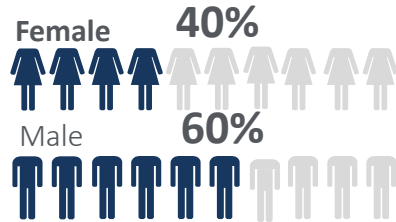


Annual Income



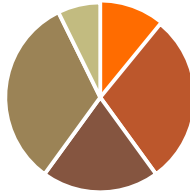
DENMARK

Gender



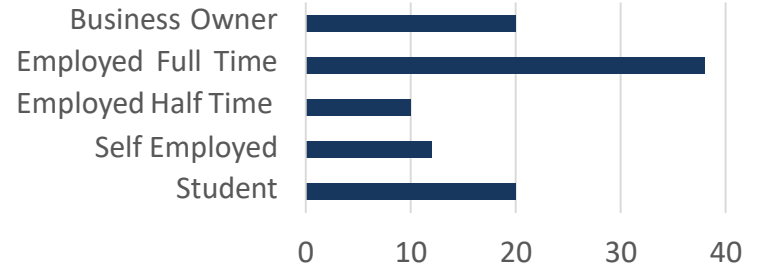
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AGE

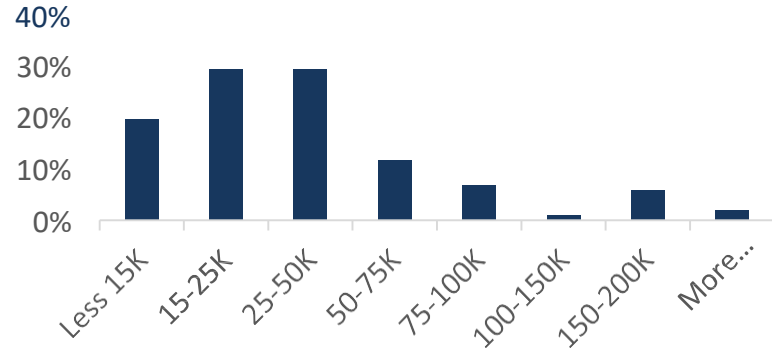


15-24 25-34 35-44 44-54 55+

Employment

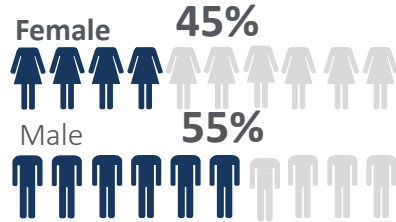


Annual Income



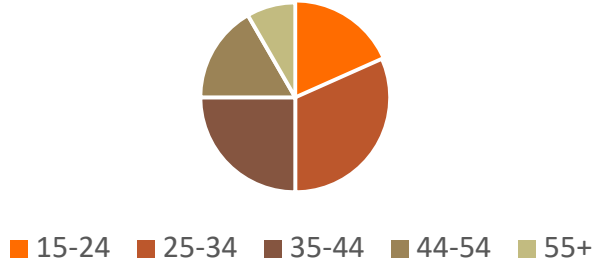
FINLAND

Gender

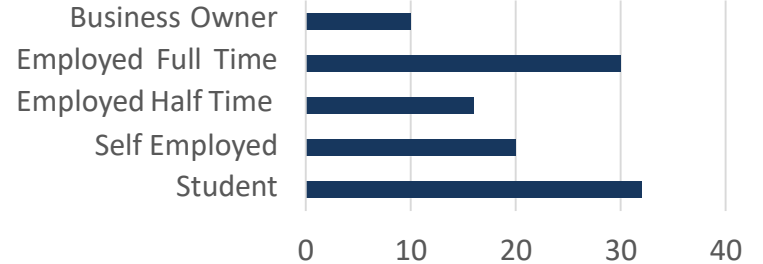


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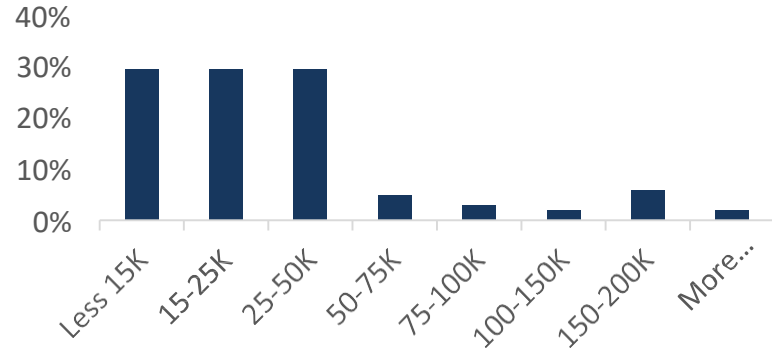
AGE



Employment

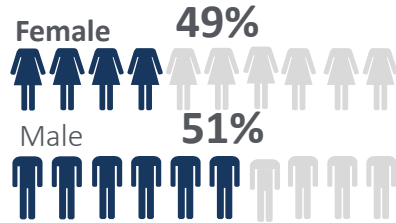


Annual Income



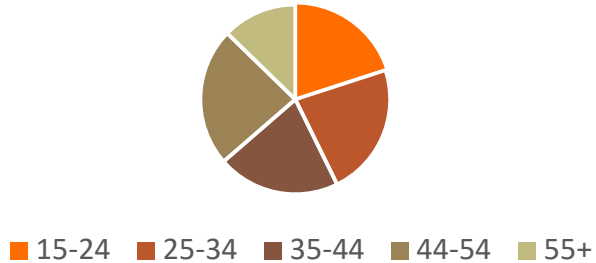
FRANCE

Gender

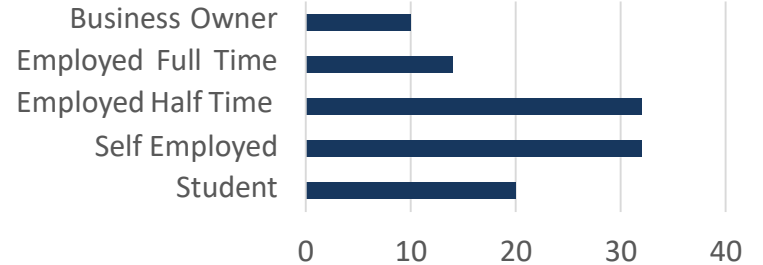


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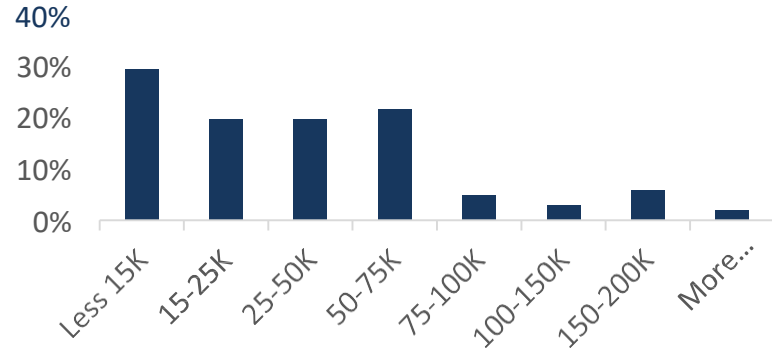
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Employment

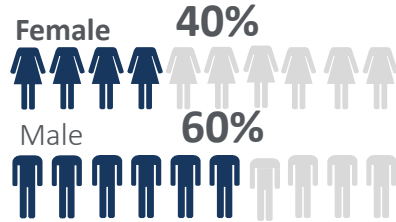


Annual Income



GERMANY

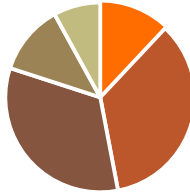
Gender



Panel Count

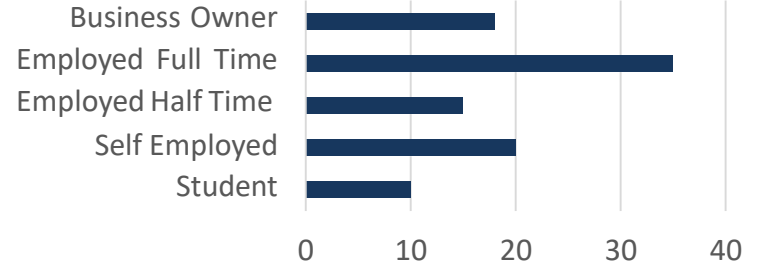
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AGE

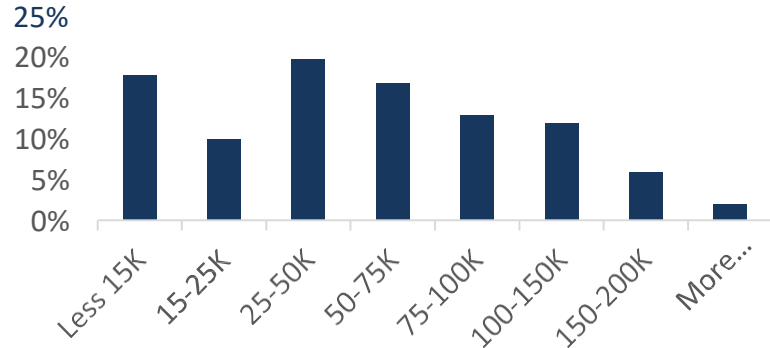


15-24 25-34 35-44 44-54 55+

Employment

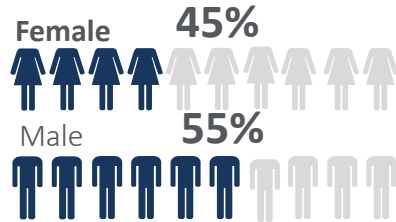


Annual Income



GREAT BRITAIN UK

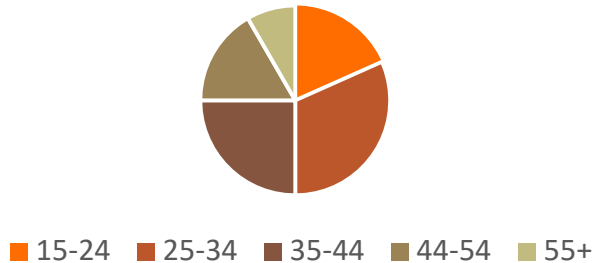
Gender



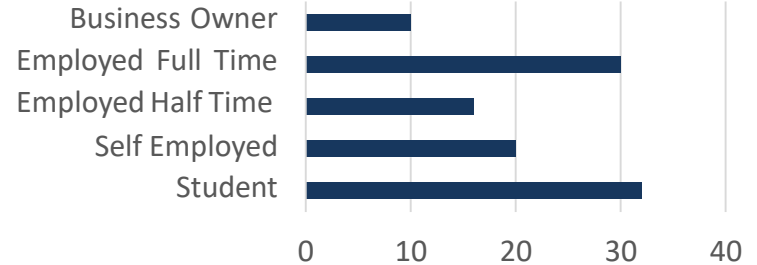
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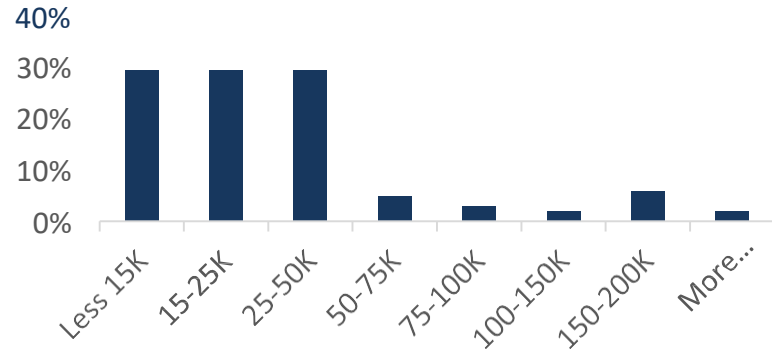
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Employment

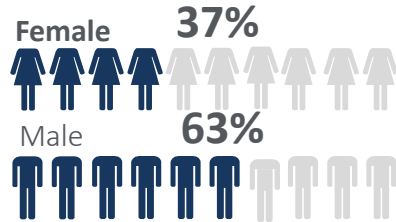


Annual Income



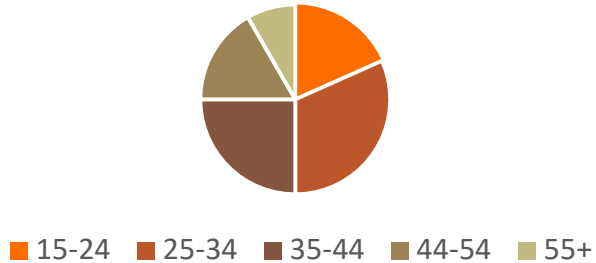
GREECE

Gender

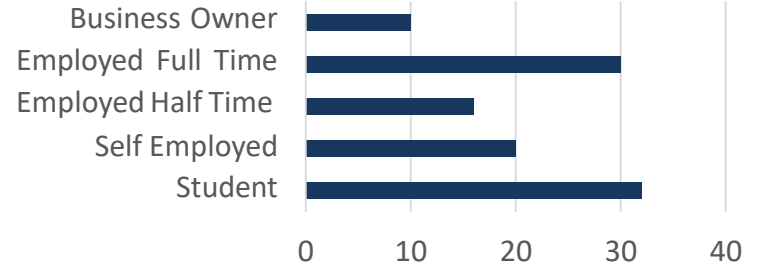


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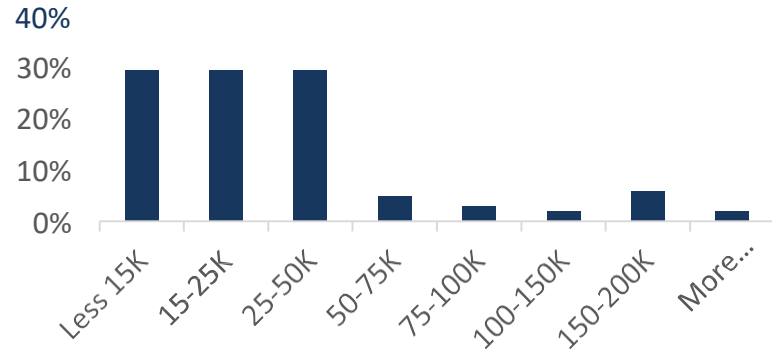
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Employment

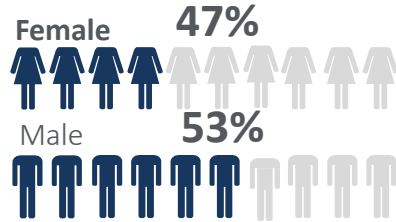


Annual Income



HUNGARY

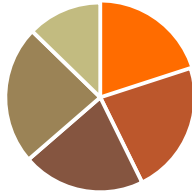
Gender



Panel Count

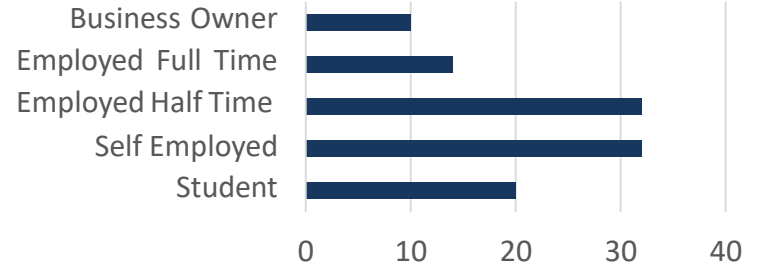
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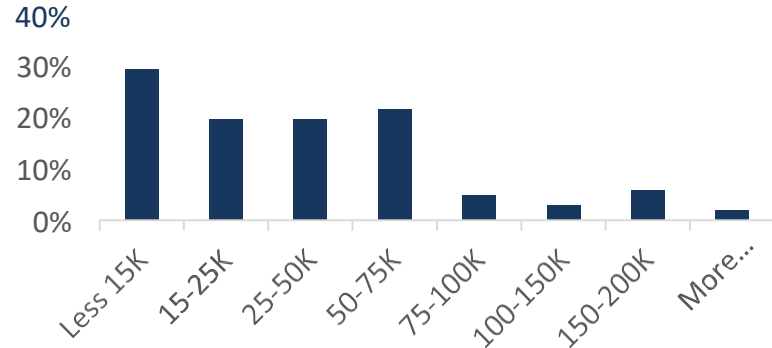


15-24 25-34 35-44 44-54 55+

Employment

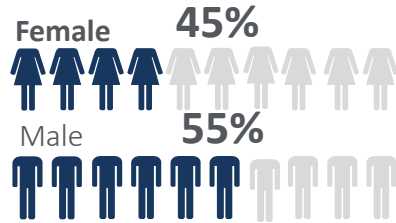


Annual Income



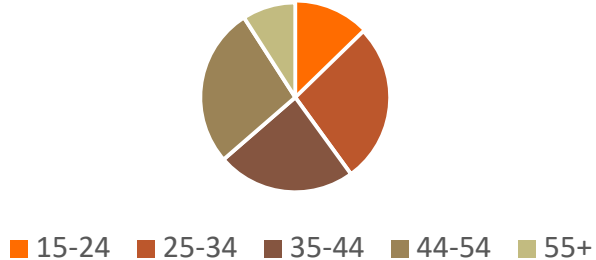
ITALY

Gender

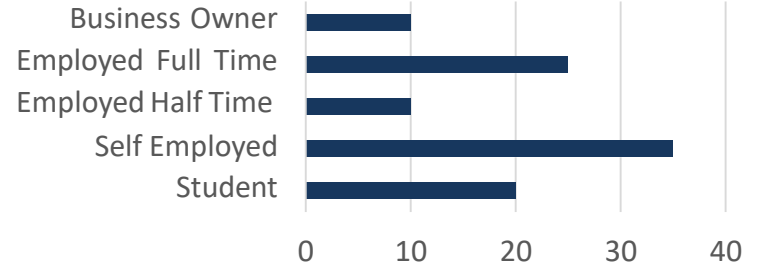


Panel Count
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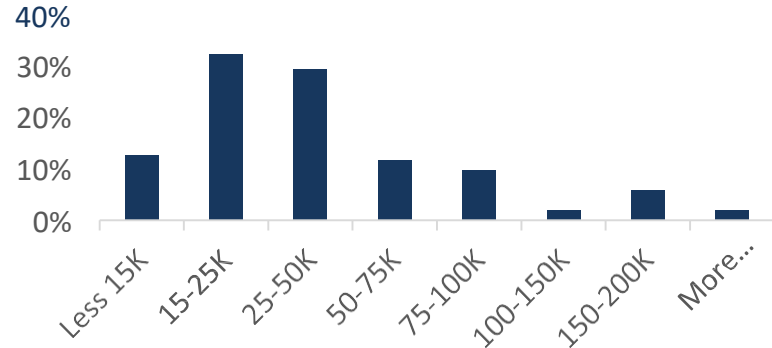
AGE



Employment

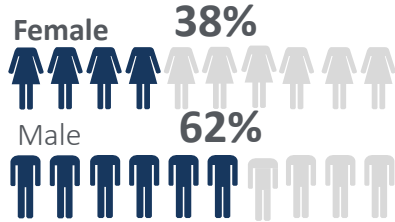


Annual Income



SOUTH AFRICA

Gender



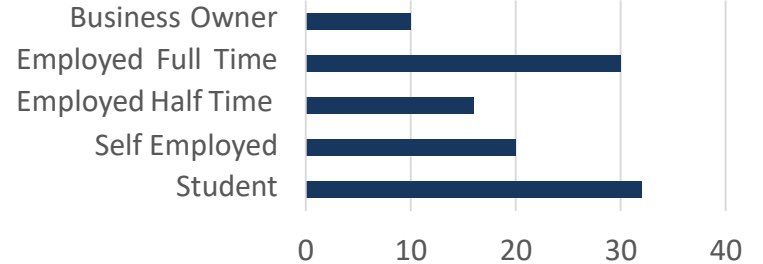
Panel Count
7,3462

AGE

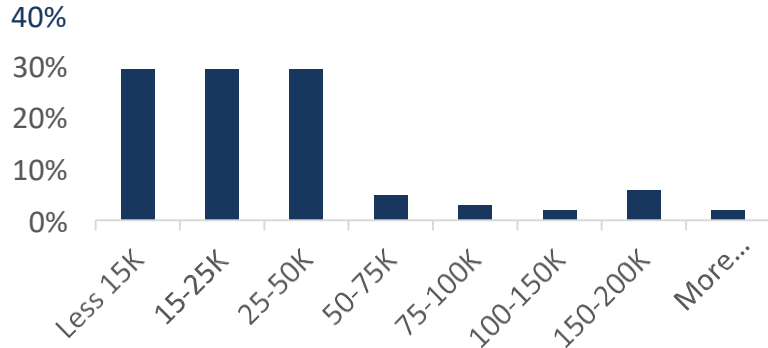


15-24 25-34 35-44 44-54 55+

Employment

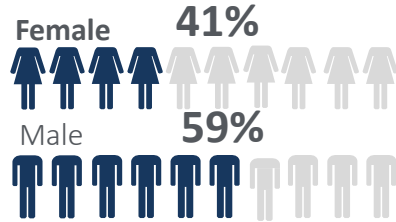


Annual Income



SPAIN

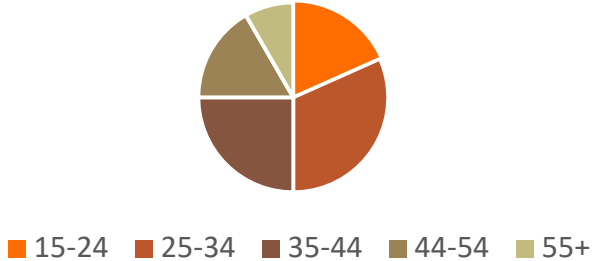
Gender



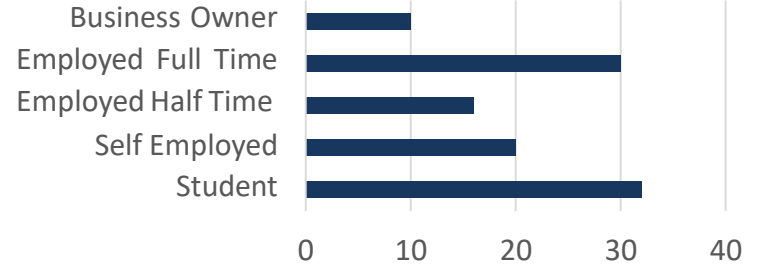
Panel Count

6,8629

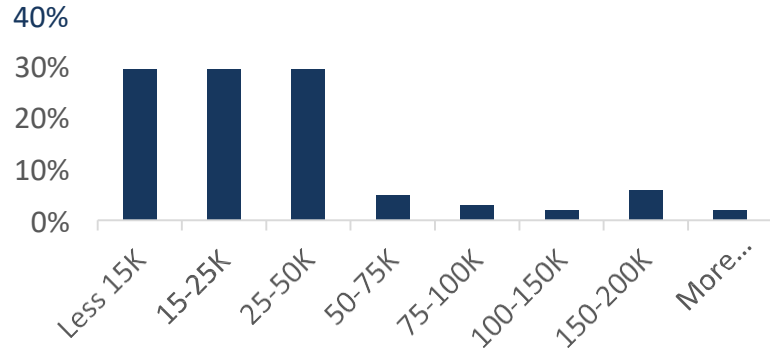
AGE



Employment

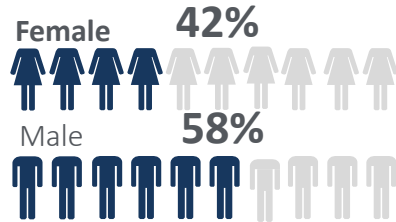


Annual Income



UNITED ARAB EMIRATES

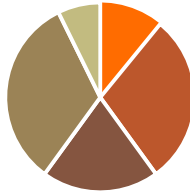
Gender



Panel Count

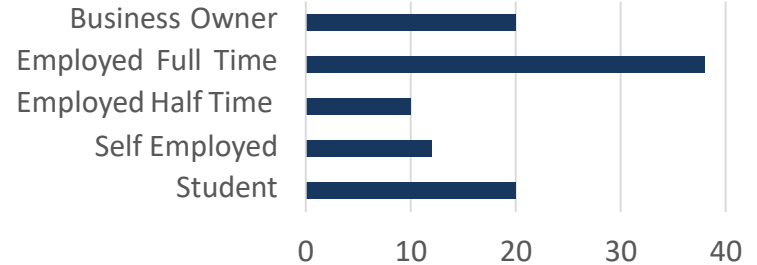
5,6457

AGE

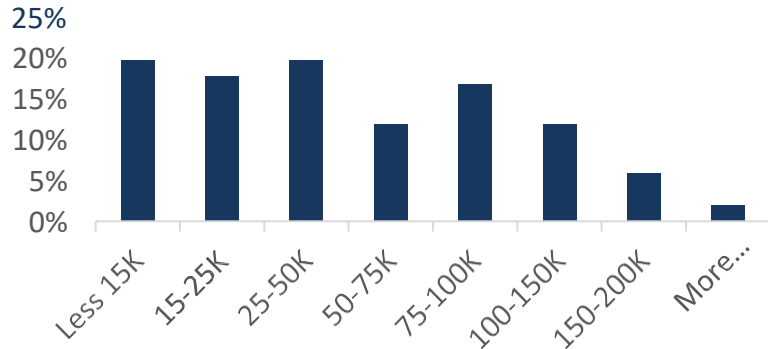


15-24 25-34 35-44 44-54 55+

Employment



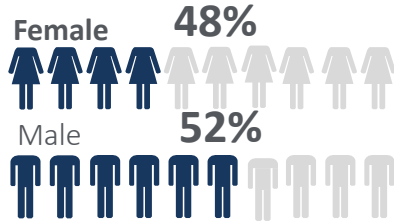
Annual Income



ASIAN COUNTRIES

AUSTRALIA

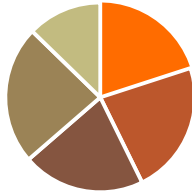
Gender



Panel Count

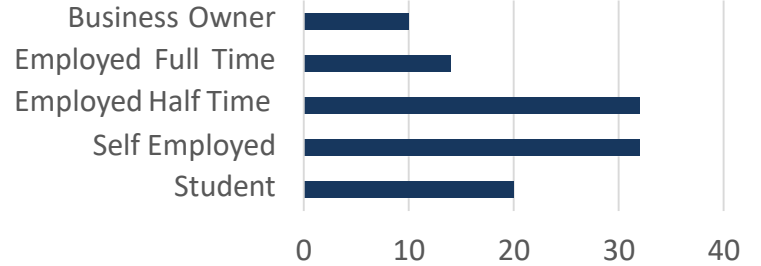
12,2456

AGE

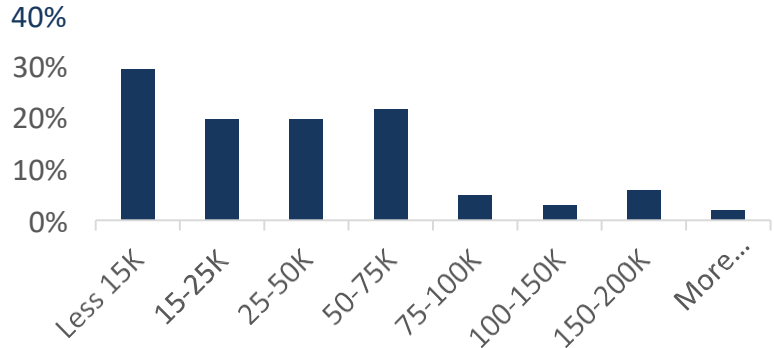


15-24 25-34 35-44 44-54 55+

Employment

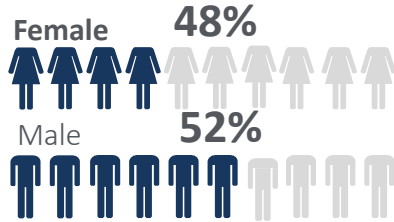


Annual Income



CHINA

Gender



Panel Count

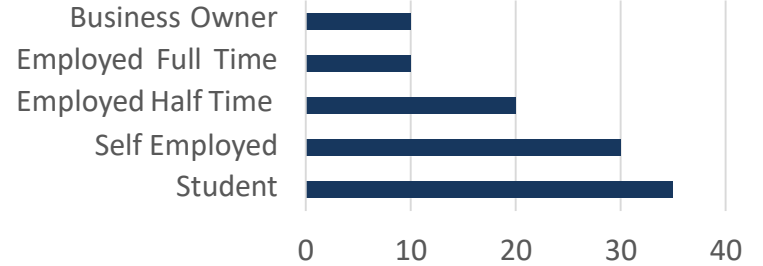
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AGE

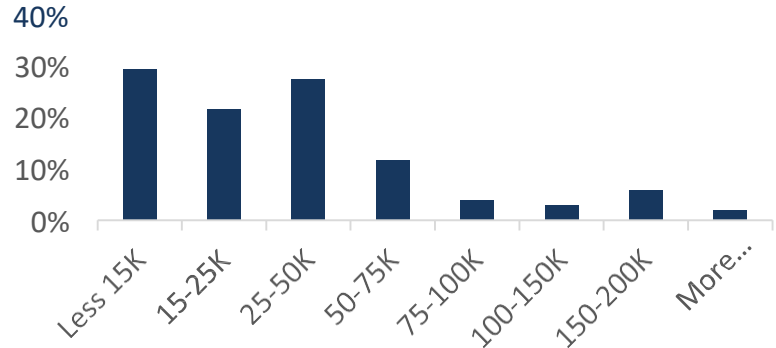


15-24 25-34 35-44 44-54 55+

Employment

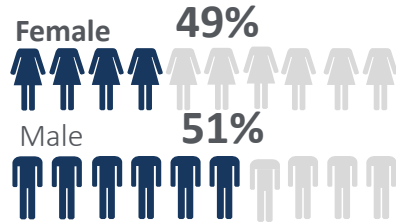


Annual Income



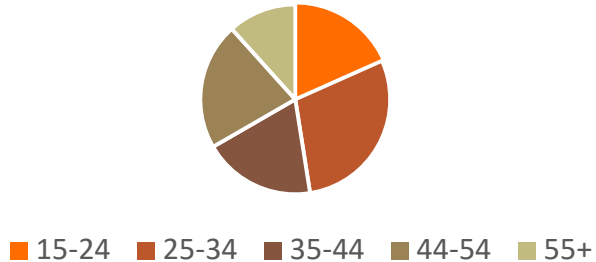
JAPAN

Gender

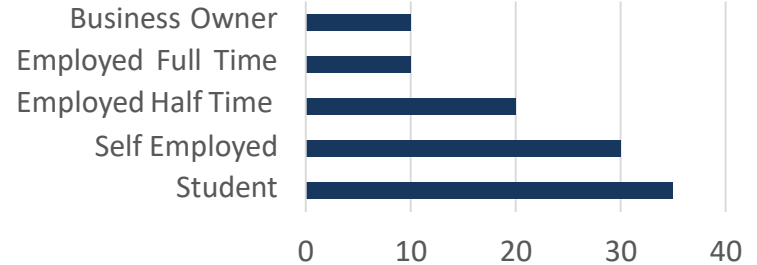


Panel Count
8,9435

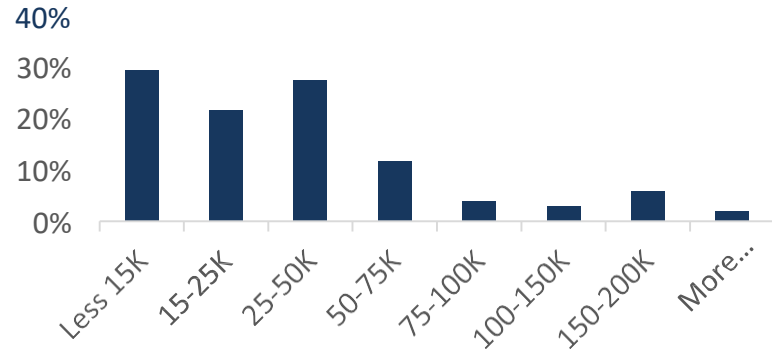
AGE



Employment

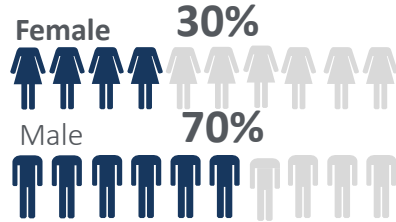


Annual Income



INDIA

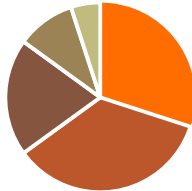
Gender



Panel Count

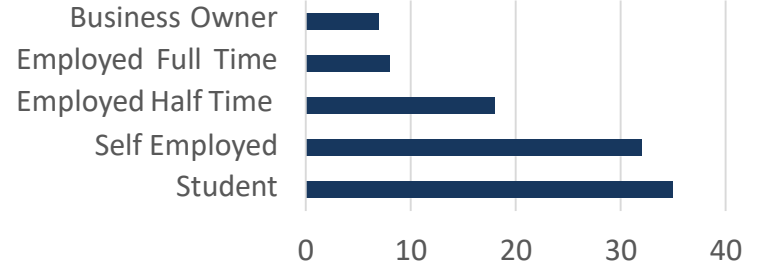
26,5674

AGE

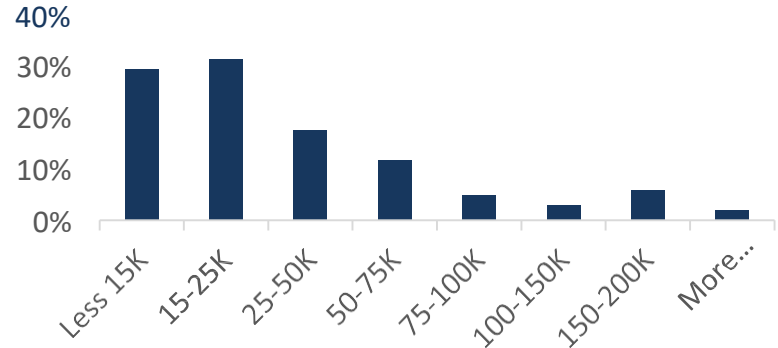


15-24 25-34 35-44 44-54 55+

Employment

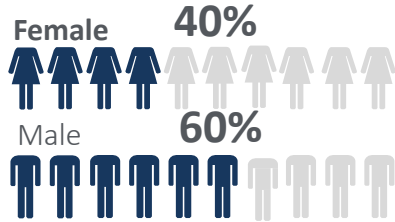


Annual Income



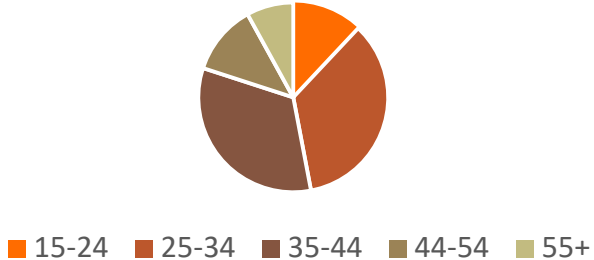
SINGAPORE

Gender

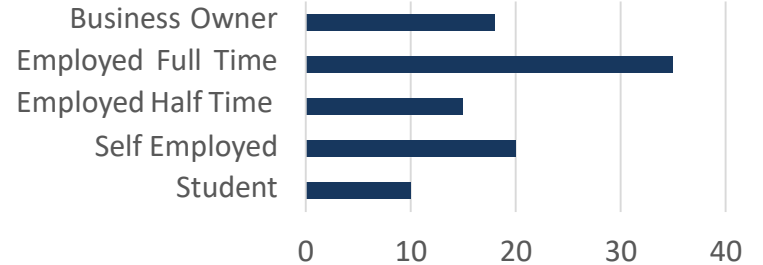


Panel Count
7,256

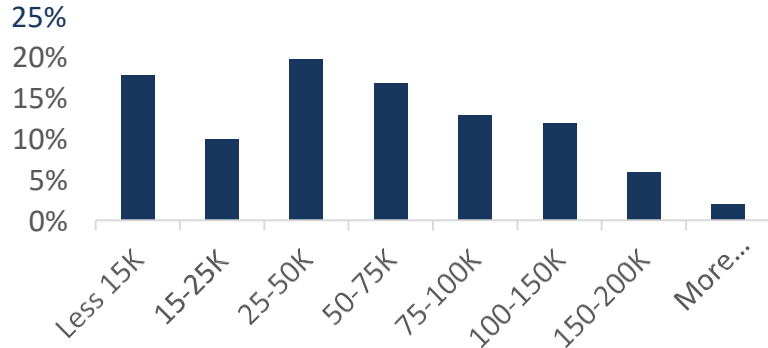
AGE



Employment

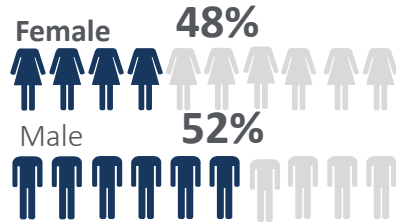


Annual Income



SOUTH KOREA

Gender



Panel Count

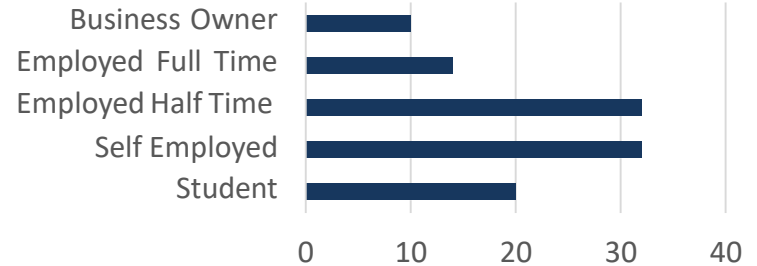
6,4456

AGE

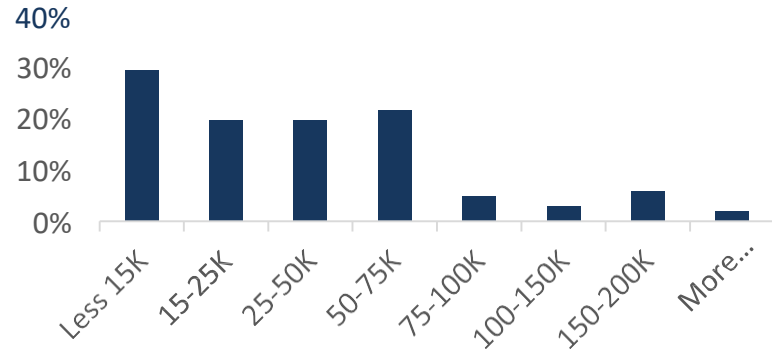


15-24 25-34 35-44 44-54 55+

Employment

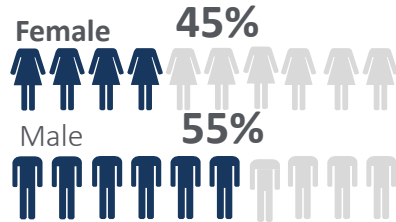


Annual Income



THAILAND

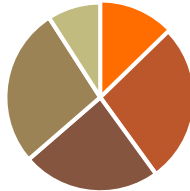
Gender



Panel Count

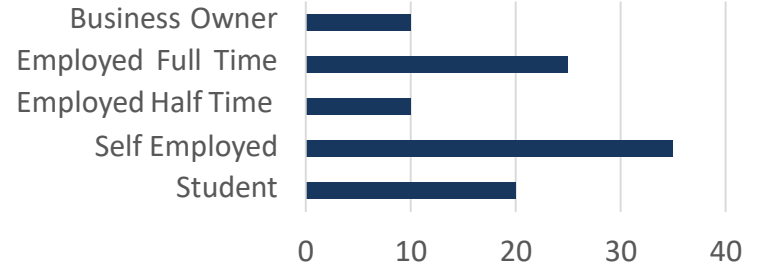
5,5035

AGE



15-24 25-34 35-44 44-54 55+

Employment



Annual Income

